

# Seminar objectives

#### The participants

- Understand the influence of behaviour with regards to change processes.
- Understand what factors to consider when developing new processes.
- Learn what can stand in the way of change processes.
- Learn what promotes change processes.
- Develop a team change strategy.
- Understand team dynamics and reciprocal effects on the (new) organization
- Learn how to carry out a team analysis.
- Will be able to develop a project plan.
- Will be able to develop a communication plan and market it within a team.
- Learn to analyze real-life situations and suggest potential areas for improvement.

### Contents

- What is 'Change Management'?
- Leadership and the process of change
- Team management and the process of change
- Team dynamics
- Motivations for change
- Team analysis
- Process management



### Methods

- Lectures
- Group work
- Exercises
- Case studies
- Role-play
- Feedback

# Organisation

- Target Groups
  - Service Manager
- Period
  - 2 days